How to use this Media Kit

This **media kit** contains information, materials and messaging about the GRC 2020 Virtual Annual Meeting & Expo. Content within this media kit, along with the downloadable assets included in the zipped folder, can be used to help write your story and promote the GRC Virtual Annual Meeting & Expo.

This kit should be a one-stop-shop for all of your messaging needs, but if you require further details, please reach out to a GRC Team Member. Contact information can be found on Slide 20.
About GRC

Founded in 1972, the Geothermal Resources Council (GRC) is a California-based, non-profit, 501(c)3 corporation.

It is the world’s largest direct-membership geothermal professional and industry association and has an international footprint. The GRC’s mission is to be a prestigious, dynamic, and diverse professional association that advances the global geothermal industry and educates through transfer of robust research, knowledge and guidance.

For more information, please visit www.geothermal.org.
Event FAQs

Event date: October 18 – 23, 2020
Meeting Location: Virtual

Registration Discount:
Early bird pricing is offered now through September 18, 2020. After that date, fees increase $100. For more registration information, click here.

Pre-Conference Workshops:
Two Pre-Conference Workshops are scheduled for October 17 and 18. These workshops are optional and require an addition registration fee. Learn more.

Expo Only Access
Expo Only registration is available. It includes access to all Exhibit Hall Events and Networking Receptions.
IMPORTANT LINKS

GRC Annual Meeting Website
grc2020.mygeoenergynow.org

Registration
grc2020.mygeoenergynow.org/registration

Program
grc2020.mygeoenergynow.org/live-broadcast-program

Sponsor & Exhibitor Information
grc2020.mygeoenergynow.org/expo
View the full Program at a Glance here:

https://grc2020.mygeoenergynow.org/program
SOCIAL MEDIA CHANNELS

LIKE & FOLLOW GRC SOCIAL MEDIA CHANNELS

facebook.com/GeothermalResourcesCouncil

twitter.com/GRC2001

linkedin.com/in/geothermalresourcescouncil

Stay on top of the latest updates, gather content ideas and share GRC posts directly on your own social media channels!
Use the official
GRC 2020 Virtual Annual Meeting & Expo
hashtag

#GRCAM2020
VIRTUAL EXPERIENCE VIDEO

COMING SOON!
Right click the graphic above to save to your computer.
Right click the graphics above to save to your computer.
Right click the graphics above to save to your computer.
FOR IMMEDIATE RELEASE

Media Contact:
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Geothermal Resources Council Announces

Virtual Annual Meeting & Expo!

Registration Opens for the Largest Annual Meeting of the Global Geothermal Community on October 18-23, 2020

[Mount Laurel, NJ], August 1, 2020—In the midst of the COVID-19 pandemic, the Geothermal Resources Council (GRC), the world’s largest membership-based geothermal professional and industry association, has decided to create an all-new, fully-virtual experience that will provide all of the same robust and valuable content as the yearly in-person event while maintaining the health, safety, and security of attendees and staff.

The GRC 2020 Virtual Annual Meeting & Expo will take place on October 18-23, 2020 in an online and on-demand format that will bring together professionals from across the geothermal community, including industry, academia, non-governmental organizations (NGOs) and government institutions. Subject-matter experts, thought-leaders, and visionaries will come together on our professional digital platform supplied by a leading virtual conference provider. We’ll discuss the latest advances in geothermal innovation, current events, educational opportunities, and answer questions within our live sessions. These speakers were selected because of their excellent reputations in the industry and their expertise in specific topics. They are also

View the full Press Release here:
https://geothermal.org/PDFs/GRC-AMPress-Release_7.28.20_FINAL.pdf

Or download the PDF directly from the zipped folder.
LETTER FROM THE EXECUTIVE DIRECTOR

There's One Sure Thing This Fall...

... the 2023 Annual Meeting & Expo will happen... The GRC 2023 Conference is going to be big, engaging, educational, exciting, diverse, immersive, collaborative, and convenient. The conference will be a platform for interaction without any need to travel, accessible from anywhere around the globe at any time. This year our conference will be virtual, meaning its location is up to you in the comfort and convenience of your home or office, with the level of content, networking and scheduling to fit your needs.

The first step to find information is on our conference website at https://2023.grcannualmeeting.org. Also, follow the GRC and updates about the conference on Facebook, LinkedIn, and Twitter (GRCA2023).

Did we want to be running a virtual meeting this year? Not one, almost much rather be chatting with folks at the bar, or over lunch or coffee, or at a booth in the Expo hall. In the midst of the COVID-19 challenges, we had no choice but to do this way. But we are facing the challenges of being a pioneer in the conference industry. Convert your fully featured GRC annual meeting, with its content-rich, educational and networking value, over to a virtual experience. But we feel the geothermal industry being a pioneer is in our blood and our heritage, and we're going for it!

Although we're all going to miss those "in-person" interactions that we all love, being virtual allows a whole new set of opportunities — whether you're a speaker, a volunteer, a student, or attendees, an exhibitor, or a sponsor. Understanding these opportunities means wanting while a virtual meeting is: how it all looks and feels. Are they better opportunities than all in-person meetings or simply just different? More importantly, are they valuable in our partnerships and members? Very much so.

The GRC values the relationships on our partnership conference seriously, and we work hard each year to make it successful. The conference is a key part of the calendar for the geothermal industry and community. It attracts a wide range of participants from around the globe and brings the diverse community together for several days of learning, exchanges ideas, and networking. The 44th GRC Annual Meeting & Expo will be no exception.

We have an engaged and enthusiastic volunteer Organizing Committee, led by Lara Green and Mary Karm, that has staged with us through the uncertainty of the past two months, and they have committed to the virtual online format with our Board of Directors. Working to support the committee, we have a dedicated and professional staff managing the meeting and agenda. In addition, we've secured a robust and feature-rich...
View the full Exhibit & Sponsor Opportunities and Application here:

https://grc2020.mygeoenergynow.org/expo

Or download the PDF directly from the zipped folder.
Post text (just copy & paste!)
We are excited to share that the @GeothermalResourcesCouncil Annual Meeting & Expo is going virtual! The program is as robust as ever with 170+ technical & e-poster presentations, 5 exciting virtual field trips, 6 panel sessions, 3 workshops, 2 job fairs, 6 nightly networking receptions + MUCH more. Learn more and register: https://bit.ly/33c2amN
calling all geothermal energy professionals and enthusiasts! the @geothermalresourcescouncil virtual annual meeting & expo is being held october 18 – 23, 2020. registration is open! sign up now to learn about the latest scientific advancements, hear the newest research, and seamlessly connect with other attendees representing industry, academia, NGOs and government institutions. get the details: https://bit.ly/33c2amN.
Post text (just copy & paste!)
Check out this virtual Exhibit Hall for the @GeothermalResourcesCouncil Virtual Annual Meeting & Expo! Hosted on a video game platform, GRC Annual Meeting attendees will have an immersive experience where they can visit 3D interactive booths to view sponsor and exhibitor materials including videos, flyers + more. Chat features as well as ample 1-2-1 face-time opportunities will be available, too! Get more details: https://bit.ly/33c2amN.
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GRC 2020 VIRTUAL ANNUAL MEETING & EXPO

October 18 – 23, 2020

MEDIA KIT